



MISSION STATEMENT  
SMARTER CORE PRINCIPLES



## KENT HOMES MISSION STATEMENT

Kent Homes specializes in scattered site residential building for retirees in well established communities in Coastal North Carolina...now for over 22+ years. Our mission is to be “A Smarter Way to a Luxury Home” for retirees. Kent Homes provides excellent customer service and construction our customers simply rave about. Combine this with innovative home designs built at affordable prices makes Kent Homes a **“Smarter Way to a Luxury Home”!**



## SMARTER CORE PRINCIPLES

1. We offer innovative but functional home designs that have a **WOW factor** active adults are looking for.
2. We make every effort to have continual improvement in our product offering, employees, and processes.
3. We make every effort to “get it right the first time”.
4. We are very customer focused. We listen to our customers – then strive to deliver beyond our customer’s expectations in order to have the highest satisfaction rates in the industry.

“ WE WERE EXCEPTIONALLY PLEASED WITH OUR OVERALL EXPERIENCE WORKING WITH KENT HOMES--THROUGH THE DESIGN, CONSTRUCTION, AND FINAL INSPECTION/FOLLOW-UP PROCESSES. THE KENT HOME "TEAM" SETS AND UPHOLDS HIGH STANDARDS. THEIR ATTENTION TO DETAIL AND COMMITMENT TO CUSTOMER SATISFACTION MADE US FEEL EARLY IN THE PROCESS THAT WE HAD MADE THE RIGHT BUILDER CHOICE. WE HEAR THE SAME PRAISE FROM ONE OF OUR NEIGHBORS THAT ALSO RECENTLY BUILT WITH KENT HOMES. WE RECOMMEND THEM HIGHLY. ”

— Forest and Susanne Duncan

“ CHOOSING A KENT HOME PROVED TO BE A SOLID DECISION. WE HAD SEEN SEVERAL OF YOUR MODEL HOMES, AND WERE VERY IMPRESSED WITH YOUR ATTENTION TO DESIGN AND CONSTRUCTION DETAIL. MY WIFE HATES THE SHOPPING PORTION OF THE BUILDING PROCESS, SO YOUR DESIGN CENTER WAS JUST THE TICKET FOR US. SHE WAS ACTUALLY ABLE TO PICK OUT EVERYTHING FOR OUR HOUSE IN LESS THAN 2 DAYS. THAT WAS A REAL CONVENIENCE FOR US BUT WOULD BE EVEN MORE SO FOR THOSE FOLKS WHO LIVE OUT OF TOWN. YOUR PROJECT MANAGER WAS A PLEASURE TO WORK WITH. HE WAS ON TOP OF THE PROJECT FROM DAY ONE AND HIS ATTENTION TO QUALITY DETAILS MADE US FEEL VERY COMFORTABLE. HE UNDERSTOOD OUR DESIRED BUILDING SCHEDULE AND HE MADE IT HAPPEN. ”



— Roger and Kathy Tatum,  
Southern Belle Plan, St. James Plantation

**KENT** *homes*  
A SMARTER WAY TO A LUXURY HOME